



**persōna**  
SIGNS | LIGHTING | IMAGE

YOUR APPROVED SIGNAGE VENDOR

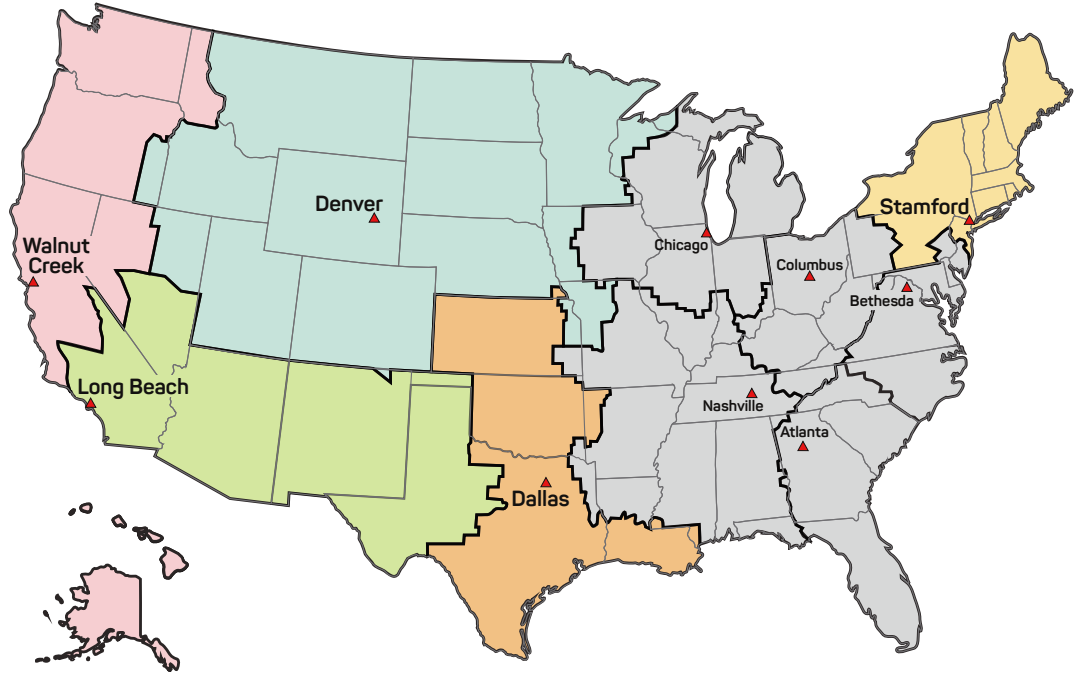


# McDonald's 2024 Program Signage

Version 4.0

Sizes and Configurations subject to  
change pending code restrictions

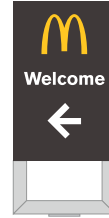
**persóna**  
SIGNS | LIGHTING | IMAGE



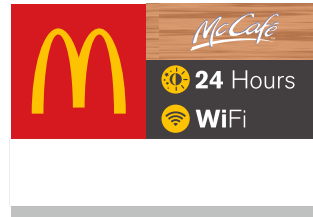
U.S FIELD OFFICE AND CO-OP TERRITORIES



ROAD SIGN



DIRECTIONAL SIGN



MONUMENT SIGN



HIGHWAY SIGN

# FREE-STANDING SIGNS





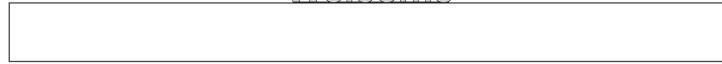
**BUILDING SIGNS**





WALL ARCH

Welcome



WELCOME LETTERS & CANOPY FASCIA

McDonald's

WORDMARK



BLADE SIGNS

playplace

22" PLAYPLACE LETTERS



WINDOW POSITION SIGNS



**Drive-Thru**  
Clearance 9 Feet

**Drive-Thru**  
Clearance 9 Feet

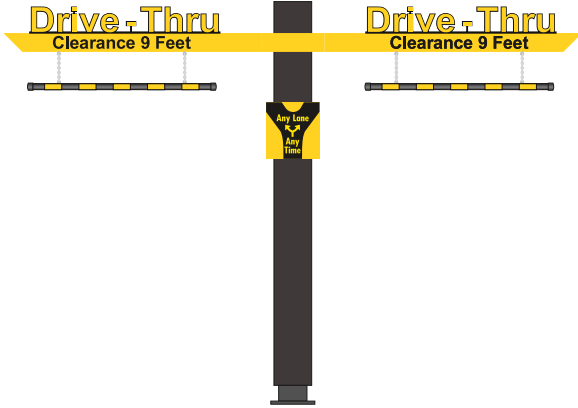
Order Here

drive thru open  
24 hours

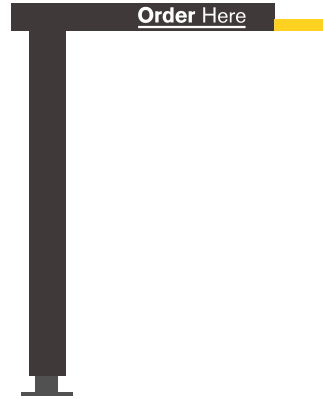
10 5  
11 11  
11 11

**DRIVE THRU SIGNS**

**DRIVE  
THRU**



**DOUBLE ARM GATEWAY**  
Single Arm Style also Available



**ORDER HERE CANOPY**



**BOLLARD SIGN**



Permanent Base



Moveable Base



**ROA PARKING & ROLL FORWARD SIGNS**



**SPEAKER POST**





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